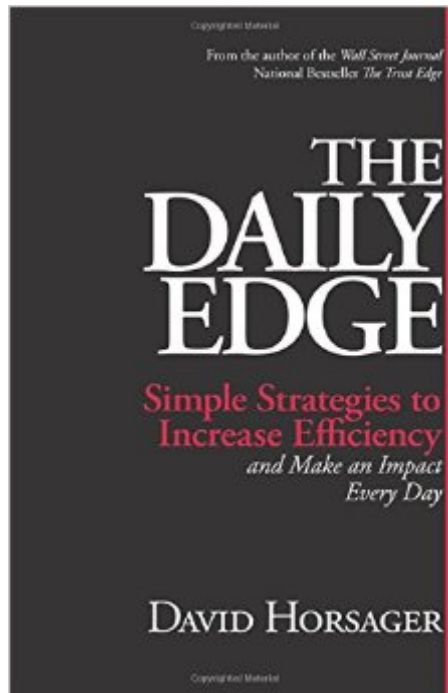


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# The Daily Edge: Simple Strategies To Increase Efficiency And Make An Impact Every Day



## Synopsis

Wall Street Journal bestselling author David Horsager frequently hears executives lament that their hands are more than full trying to balance the barrage of tasks they face on a daily basis. While he never set out to be a productivity expert, Horsager realized that over the years he has developed and adopted dozens of extraordinarily practical time- and energy-saving techniques that could help today's leader. The key objective is to become so effective in the little things that you have enough time for more meaningful interactions. In *The Daily Edge*, you'll learn strategies such as identifying the key Difference-Making Actions on which to focus your efforts. Perhaps it is time to set a personal or even company-wide "power hour," during which you do not attend meetings, answer the phone, or reply to emails, creating the time and space to really focus and get things done. The thirty-five high-impact ideas Horsager introduces in succinct, quick-read chapters are easily implemented and powerful on their own. Taken together, they form a solid wave of efficacy that enables you to get more done, keep your energy up, and make sure that you're able to honor all your relationships, both personal and professional.

## Book Information

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## Customer Reviews

Horsager has developed some ideas as to how to get started applying the Trust Edge daily.

Although, the strategies are simple they don't always apply to the business I'm in. But there were some 'take-a-ways' that I could modify, to fit my needs.

This book is for all those who didn't have / make the time to read David Allen's Getting Things Done or did so and loved the philosophy but now need simple actionable steps to improve their productivity. This book is packed with 35 productivity tips and is a must read for anyone wanting to get more out of their day while maintaining relationships and increasing Trust! The 90 Day Quick plan and DMA strategies alone (Tips 1 & 2) would make this book worth the price. Keep reading and you will find actionable strategy after actionable strategy...

David Horsager has continued with his easy to understand and implement strategies for making life simpler and more productive. He takes the complex and sometimes overwhelming sets of daily activities and provides simple, effective solutions to a number of things that bog us down every day. If you are going to read one book to make your work life easier, this should be it. Highly recommended.

The insights The Daily Edge provides are great reminders of things we should be doing everyday but sometimes forget or just get plain lazy. I have focused at on strategy at a time and fine tuned my daily skills because they are real and truly make a difference in my everyday life. I have also required my team to do the same and they have all commented on how much they truly appreciate the content and how it has helped them.

Length: 1:16 Mins

Time management is one of the most important skills - because the most important resource we all have is our time. Making the most of the moments you have is about finding balance, and learning new ways of tackling the never-ending scheduling challenges that we all face. In this book, Dave walks you through the techniques that have made a difference for many of his clients - using the same easy-going and authoritative style that made "The Trust Edge" an international best-seller. Highly recommended.

Literally the worst book I've ever read. By read I mean skimmed because there isn't enough text to "read". The other reviewers are Dave's friends and/or were paid to give a review. That's pretty obvious. Don't waste your time, maybe sign up for a high school Life Skills class instead, you'll probably get more out of it.

Dave has hit another home run. I'm passionate about motivating experienced entrepreneurs to positively influence emergent leaders. He has tips to challenge those of us more experienced to improve our game. Plus, it's written so that even my A.D.H.D. entrepreneurial son will read. It's filled with simple, straight forward strategies to help us focus in a world that pull us in all directions. Thanks, Dave, for a resource we can use in mentoring Next Gen Leaders.

As the saying goes, "there's nothing new under the sun", so don't expect this book to be filled to the brim with undiscovered tips. However it is a good mix of new twists on things that may be familiar concepts and reminders of things we know we should be doing but aren't.

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